



EUROPEAN UNION



The EU Regional Trust Fund in Response to the Syrian Crisis

الصندوق الاستئماني الأوروبي 'مدد'

## Project Factsheet

# BADAEEL

Building Alternative Development Assets and Entrepreneurial Learning

### OBJECTIVES

Support social and economic stability to fight radicalisation among vulnerable communities receiving refugees in Lebanon by:

1. Empowering individuals and communities to overcome unemployment;
2. Promoting social entrepreneurship to help young people engage with society and meet their economic needs.

### BUDGET

EUR 3.2 million

### START DATE

01/12/2017

### DURATION

30 months

### EXPECTED RESULTS

- Provide youth community leaders, women, local businesses and local authorities with improved understanding of socio-economic opportunities, and support them to gain skills and knowledge relating to social entrepreneurship.
- Engage communities in initiatives and networks based on social entrepreneurship which tackle socio-economic priorities.
- Promote local efforts to invest in social and economic development.

### BENEFICIARIES

**90,009**

Lebanese and  
Syrians

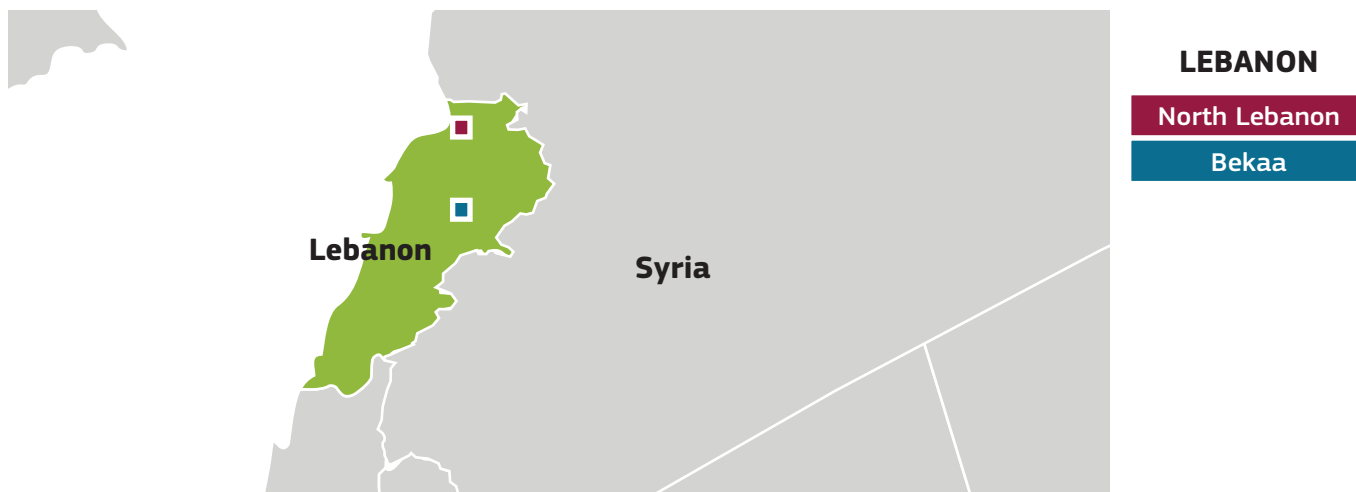
### IMPLEMENTING PARTNERS



ASSOCIATION NAJDEH



## PROJECT LOCATIONS



## OUR IMPACT



© Adrian Hartrick/Oxfam

People in Lebanon still struggle to secure clean drinking water, which adds extra burden on the families who already face economic challenges.

The increasing challenges to secure this basic need motivated Mohammed Fakhri Eddin, Maher Madi, and Ramzi Bou Khalil, to innovate an affordable solution called C20. *“Access to clean drinking water is a right for all people, all over the country”,* says Mohamad.

With his team, he spent more than a year testing and improving a water filter, that is not only cheap comparing to what is available on the market, but also can filter bigger amounts of water for each household. *“For 10\$ only, people can avoid many diseases that are the result of drinking un-clean water”,* explains Ramzi. “Clean20” is a portable user friendly device that kills bacteria, removes dirt, eliminates chemical toxins and heavy metals. The device can be attached to water taps or incorporated in the pipes system drawing water to houses.

Initially “Clean20” will be used in the remote northern

regions of Lebanon, with Akkar as the first targeted area. Residents of Akkar, Lebanese and refugees, face economic challenges that restricts them from accessing safe clean water. The team wants to eventually expand their project to cover more remote areas in Lebanon such as Bekaa and South Lebanon.

The three social entrepreneurs come from different regions in Lebanon, but they met at al-Balamand University where they are pursuing a degree in chemical engineering. During their studies, they presented their social entrepreneurship idea as an academic project.



© Adrian Hartrick/Oxfam

For the past two years, the team has sought ways to finance their project idea to put it into effect and benefit the largest number of low-income earners. The team pitched their idea to the BADAEL Social Entrepreneurship competition, and were among the 47 winners. The team will go through an incubation period of eight months, where they will receive technical support and a grant to start the implementation.