



EUROPEAN UNION



The EU Regional Trust Fund in Response to the Syrian Crisis

الصندوق الاستئماني الأوروبي 'مدد'

Project Factsheet

Support to livelihoods through cultural heritage development

Creating decent job opportunities through Employment Intensive methods applied to the safeguarding of cultural heritage in the northern districts of Jordan and Iraq

OBJECTIVE

Ensure dignified, sustainable livelihoods and create economic opportunities for Syrian refugees, vulnerable Jordanians and Iraqi internally displaced people (IDPs) in the cultural heritage sector.

BUDGET
EUR 11 million

START DATE
01/10/2019

DURATION
24 months

EXPECTED RESULTS

- Decent job opportunities are created to guarantee employment to vulnerable Syrians, Iraqis and Jordanians and the safeguarding and development of cultural heritage sites in northern Jordan and historic sites in northern Iraq in the short-term.
- A long-term sustainable framework supporting the cultural heritage and the private sector are created.

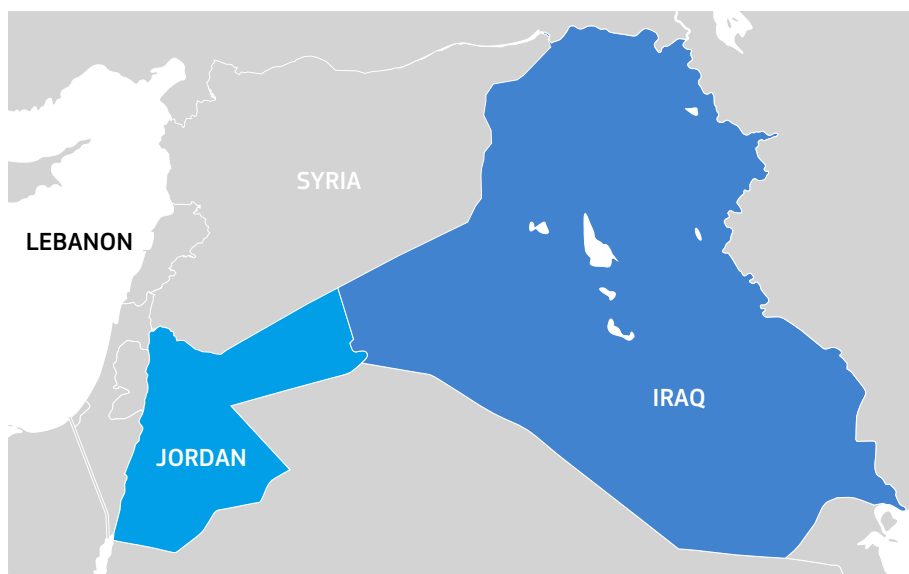
BENEFICIARIES

2,457
Syrian refugees,
vulnerable Iraqis
and
Jordanians

IMPLEMENTING PARTNERS



PROJECT LOCATIONS



JORDAN

northern governorates
(Irbid & Mafraq governorates)

IRAQ

Kurdistan Region of Iraq
(Erbil and Dohuk governorates)

OUR IMPACT

Within the framework of this project, the following activities will be implemented in Irbid and Mafraq (Jordan) and in Erbil and Dohuk (Kurdistan Region of Iraq):

1. Job creation

Activity 1.1: establishment of two technical committees (Jordan TC and Iraq TC), inclusive of relevant national institutions and archaeological/academic missions, active on targeted sites to oversee the implementation on compliance of the programme with Cultural Resources Management standards and Employment Intensive techniques.

Activity 1.2: design and approval of Site Maintenance and Tourism Development Plans for 6 sites in northern Jordan and 2 sites in the Kurdistan Region of northern Iraq (KRI). The plans will include: clearance of the site, maintenance, consolidation, site development and presentation works, as well as instructions for maintenance interventions.

Activity 1.3: launch of the selection process and identification of Cultural Resources Management and Employment Intensive entities to implement the Site Maintenance and Tourism Development Plans in eight selected sites.

Activity 1.4: implementation of Site Maintenance and Tourism Development Plans by Cultural Resources Management and Employment Intensive entities through the use of Employment Intensive methods engaging Syrian, Jordanian and Iraqi labour, including on-the-job Vocational Training in Cultural Resources Management.

Activity 1.5: monitoring and technical oversight of Site Maintenance and Tourism Development Plans' implementation works and their compliance with Cultural Resources Management and Employment Intensive standards.

2. Long-term framework for entrepreneurial activities

Activity 2.1: design and implementation of baseline assessment, inclusive of gender analysis, and awareness-raising campaign to promote women's involvement in Cultural Resources Management works.

Activity 2.2: design, organisation and delivery of preparatory training for implementation of Site Maintenance and Tourism Development Plans by Cultural Resources Management and Employment Intensive entities selected through Activity 1.3.

Activity 2.3: feasibility study on the viability to create Public-Private Partnerships in Cultural Resources Management, based on the outputs of the project and development of a tailor-made framework between the Department of Antiquities, the Ministry of Tourism and Antiquities, the High Commission for Erbil Citadel Revitalization and the Private/Third Sector.

Activity 2.4: certification for labourers and technicians on Cultural Resources Management and Employment Intensive against good performance throughout Site Maintenance and Tourism Development Plans implementation activities.

Activity 2.5: support the promotion of rehabilitated sites as domestic and international tourism destinations in the north of Jordan and Iraq, complementing standard tourism routes, through national and regional media and competent tourism institutions.

Activity 2.6: preparation of publication of case studies that reflect the strategic approach on the creation of decent jobs opportunities through the employment of Employment Intensive techniques in the Cultural Resources Management sector, for possible replication of the methodology in future interventions.